

## PC Sales Remain on Fire as Fourth Quarter Shipments Grow 26.1% Over the Previous Year, According to IDC

**FRAMINGHAM, Mass., January 11, 2021** – With the pandemic still in full swing, traditional PCs (inclusive of desktops, notebooks, and workstations) were once again an in-demand consumer technology. The fourth quarter of 2020 (4Q20) saw global shipments grow 26.1% year over year to 91.6 million units, according to preliminary results from the International Data Corporation ([IDC](#)) [Worldwide Quarterly Personal Computing Device Tracker](#). The same category of devices grew 13.1% year over year for the full year 2020 with the catalysts being work from home, remote learning, and restored consumer demand.

"Every segment of the supply chain was stretched to its limits as production once again lagged behind demand during the quarter," said [Jitesh Ubrani](#) research manager for IDC's [Mobile Device Trackers](#). "Not only were PC makers and ODMs dealing with component and production capacity shortages, but logistics remained an issue as vendors were forced to resort to air freight, upping costs at the expense of reducing delivery times."

To put things into perspective, the last time the PC market saw annual growth of this magnitude was 2010 when the market grew 13.7%. A lot has changed in those ten years, including six years of PC market decline, as well as a year of flat growth. The question now is how long this resurgence will last.

"Demand is pushing the PC market forward and all signs indicate this surge still has a way to go," said [Ryan Reith](#), program vice president with IDC's [Worldwide Mobile Device Trackers](#). "The obvious drivers for last year's growth centered around work from home and remote learning needs, but the strength of the consumer market should not be overlooked. We continue to see gaming PCs and monitor sales at all-time highs and Chrome-based devices are expanding beyond education into the consumer market. In retrospect, the pandemic not only fueled PC market demand but also created opportunities that resulted in a market expansion."

<b>Top 5 Companies, Worldwide Traditional PC Shipments, Market Share, and Year-Over-Year Growth, Q4 2020</b> (Preliminary results, shipments are in thousands of units)					
<b>Company</b>	<b>4Q20 Shipments</b>	<b>4Q20 Market Share</b>	<b>4Q19 Shipments</b>	<b>4Q19 Market Share</b>	<b>4Q20/4Q19 Growth</b>
1. Lenovo	23,122	25.2%	17,918	24.7%	29.0%
2. HP Inc.	19,130	20.9%	17,185	23.7%	11.3%
3. Dell Technologies	15,797	17.2%	12,463	17.2%	26.8%
4. Apple	7,349	8.0%	4,927	6.8%	49.2%
5. Acer Group	6,551	7.2%	4,418	6.1%	48.3%
Others	19,641	21.4%	15,712	21.6%	25.0%
<b>Total</b>	<b>91,590</b>	<b>100.0%</b>	<b>72,622</b>	<b>100.0%</b>	<b>26.1%</b>

Source: IDC Quarterly Personal Computing Device Tracker, January 11, 2021

<b>Top 5 Companies, Worldwide Traditional PC Shipments, Market Share, and Year-Over-Year Growth, Calendar Year 2020</b> (Preliminary results, shipments are in thousands of units)					
<b>Company</b>	<b>2020 Shipments</b>	<b>2020 Market Share</b>	<b>2019 Shipments</b>	<b>2019 Market Share</b>	<b>2020/2019 Growth</b>

1. Lenovo	72,669	24.0%	64,855	24.2%	12.0%
2. HP Inc.	67,646	22.4%	62,935	23.5%	7.5%
3. Dell Technologies	50,298	16.6%	46,546	17.4%	8.1%
4. Apple	23,102	7.6%	17,894	6.7%	29.1%
5. Acer Group	20,989	6.9%	17,080	6.4%	22.9%
Others	67,901	22.4%	58,357	21.8%	16.4%
<b>Total</b>	<b>302,605</b>	<b>100.0%</b>	<b>267,667</b>	<b>100.0%</b>	<b>13.1%</b>
Source: IDC Quarterly Personal Computing Device Tracker, January 11, 2021					

#### Notes:

- Some IDC estimates prior to financial earnings reports. Data for all companies are reported for calendar periods.
- Shipments include shipments to distribution channels or end users. OEM sales are counted under the company/brand under which they are sold.
- Traditional PCs include Desktops, Notebooks, and Workstations and do not include Tablets or x86 Servers. Detachable Tablets and Slate Tablets are part of the Personal Computing Device Tracker but are not addressed in this press release.

IDC's [Worldwide Quarterly Personal Computing Device Tracker](#) gathers detailed market data in over 90 countries. The research includes historical and forecast trend analysis among other data.

For more information, or to subscribe to the research, please contact Kathy Nagamine at 650-350-6423 or [knagamine@idc.com](mailto:knagamine@idc.com).

#### About IDC Trackers

[IDC Tracker](#) products provide accurate and timely market size, company share, and forecasts for hundreds of technology markets from more than 100 countries around the globe. Using proprietary tools and research processes, IDC's Trackers are updated on a semiannual, quarterly, and monthly basis. Tracker results are delivered to clients in user-friendly Excel deliverables and on-line query tools.

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#### About IDC

International Data Corporation (IDC) is the premier global provider of market intelligence, advisory services, and events for the information technology, telecommunications, and consumer technology markets. With more than 1,100 analysts worldwide, IDC offers global, regional, and local expertise on technology and industry opportunities and trends in over 110 countries. IDC's analysis and insight helps IT professionals, business executives, and the investment community to make fact-based technology decisions and to achieve their key business objectives. Founded in 1964, IDC is a wholly-owned subsidiary of International Data Group ([IDG](#)), the world's leading tech media, data and marketing services company. To learn more about IDC, please visit [www.idc.com](http://www.idc.com). Follow IDC on Twitter at [@IDC](#) and [LinkedIn](#). Subscribe to the IDC Blog for industry news and insights: [http://bit.ly/IDCBlog\\_Subscribe](http://bit.ly/IDCBlog_Subscribe).

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