



PC Demand Remained Strong in the Second Quarter Amid Early Signs That Market Conditions May Be Cooling, According to IDC

NEEDHAM, Mass., July 12, 2021 – The surge in PC demand continued through the second quarter of 2021 (2Q21) despite global component shortages and logistics issues. Worldwide shipments of Traditional PCs, inclusive of desktops, notebooks, and workstations, reached 83.6 million units in 2Q21, up 13.2% from the second quarter of 2020, according to preliminary results from the International Data Corporation ([IDC Worldwide Quarterly Personal Computing Device Tracker](#)). Elevated demand for PCs combined with shortages that greatly impacted the supply of notebooks led to desktop growth outpacing that of notebooks during the quarter.

"The PC market's hot streak continued to drive heavy investments from the supply side including the entry of new vendors as well as additional spend from underdogs," said [Jitesh Ubrani](#) research manager for IDC's [Mobile and Consumer Device Trackers](#). "And while the top 5 continue to drive volume, the smaller vendors have helped drive growth by offering unique features or niche designs."

Though annual growth remains quite high, it has begun to taper off as the 13% growth rate in 2Q21 is far lower than the 55.9% growth in 1Q21 and 25.8% growth in 4Q20. "The market faces mixed signals as far as demand is concerned," said [Neha Mahajan](#), senior research analyst with IDC's Devices and Displays Group. "With businesses opening back up, demand potential in the commercial segment appears promising. However, there are also early indicators of consumer demand slowing down as people shift spending priorities after nearly a year of aggressive PC buying."

Top 5 Companies, Worldwide Traditional PC Shipments, Market Share, and Year-Over-Year Growth, Q2 2021 (Preliminary results, shipments are in thousands of units)					
Company	2Q21 Shipments	2Q21 Market Share	2Q20 Shipments	2Q20 Market Share	2Q21/2Q20 Growth
1. Lenovo	20,005	23.9%	17,407	23.6%	14.9%
2. HP Inc.	18,594	22.2%	18,104	24.5%	2.7%
3. Dell Technologies	13,976	16.7%	12,010	16.3%	16.4%
4T. Apple*	6,156	7.4%	5,630	7.6%	9.4%
4T. Acer Group*	6,088	7.3%	5,177	7.0%	17.6%
Others	18,795	22.5%	15,551	21.0%	20.9%
Total	83,614	100.0%	73,879	100.0%	13.2%

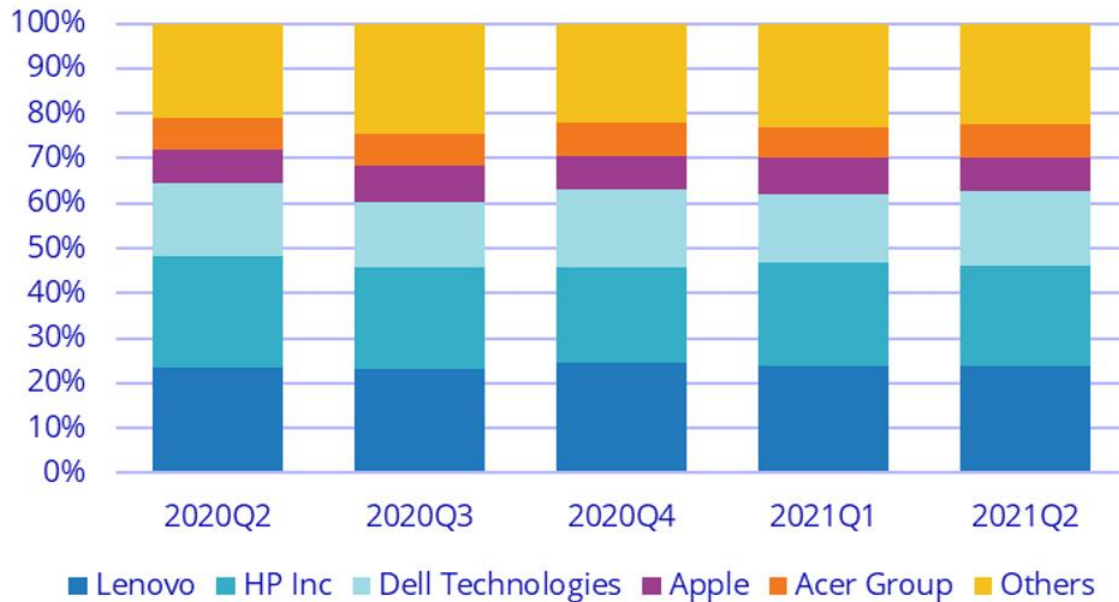
Source: IDC Quarterly Personal Computing Device Tracker, July 12, 2021

Notes:

- * IDC declares a statistical tie in the worldwide Traditional PC market when there is a difference of one tenth of one percent (0.1%) or less in the shipment shares among two or more vendors.
- Some IDC estimates prior to financial earnings reports. Data for all companies are reported for calendar periods.
- Shipments include shipments to distribution channels or end users. OEM sales are counted under the company/brand under which they are sold.
- Traditional PCs include Desktops, Notebooks, and Workstations and do not include Tablets or x86 Servers. Detachable Tablets and Slate Tablets are part of the Personal Computing Device Tracker but are not addressed in this press release.



Worldwide Top 5 PC Companies, 2021Q2 Unit Market Share



Source: IDC 2021

IDC's [Worldwide Quarterly Personal Computing Device Tracker](#) gathers detailed market data in over 90 countries. The research includes historical and forecast trend analysis among other data.

For more information, or to subscribe to the research, please contact Kathy Nagamine at 650-350-6423 or knagamine@idc.com.

About IDC Trackers

[IDC Tracker](#) products provide accurate and timely market size, company share, and forecasts for hundreds of technology markets from more than 100 countries around the globe. Using proprietary tools and research processes, IDC's Trackers are updated on a semiannual, quarterly, and monthly basis. Tracker results are delivered to clients in user-friendly Excel deliverables and online query tools.

[Click here](#) to learn about IDC's full suite of data products and how you can leverage them to grow your business.

About IDC

International Data Corporation (IDC) is the premier global provider of market intelligence, advisory services, and events for the information technology, telecommunications, and consumer technology markets. With more than 1,100 analysts worldwide, IDC offers global, regional, and local expertise on technology, IT benchmarking and sourcing, and industry opportunities and trends in over 110 countries.

IDC's analysis and insight helps IT professionals, business executives, and the investment community to make fact-based technology decisions and to achieve their key business objectives. Founded in 1964, IDC is a wholly owned subsidiary of International Data Group ([IDG](#)), the world's leading tech media, data, and marketing services company. To learn more about IDC, please visit www.idc.com. Follow IDC on Twitter at [@IDC](#) and [LinkedIn](#). Subscribe to the [IDC Blog](#) for industry news and insights.

- # # # -

All product and company names may be trademarks or registered trademarks of their respective holders.

Contacts:

Jitesh Ubrani
jubrani@idc.com
+1 416-873-0315

Bryan Ma
bma@idc.com
+65 6829-7733

Antonio Wang
anwang@idc.com
+86 (10) 5889-1633

Ryan Reith
rreith@idc.com
+1 508-935-4301

Michael Shirer
press@idc.com
+1 508-935-4200