

# Acquisition of Lenovo Mobile Entering into China's MID Market

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Senior Vice President & Chief Financial Officer

Hong Kong | November 27, 2009

## **Transaction Summary**

- Acquiring the entire equity interest in Lenovo Mobile at a consideration of US\$200 million<sup>1</sup>, subject to the net cash balance at closing
- Consideration to be settled by:
  - US\$154 million in cash (77%)
  - US\$46 million by issue of approx. 80.9 million Lenovo Shares<sup>2</sup> (23%)
- Transaction is expected to be completed before April 2010



#### Notes:

- 1. Including a required cash balance of US\$50 million.
- 2. Issue price of Consideration Shares is HK\$4.407 per share which is calculated by reference to the average closing price of Lenovo shares on the 20 consecutive trading days immediately prior to Nov 27, 2009.



#### Reasons for the Acquisition

- Convergence between PC and mobile handset as a global trend
- Significant growth opportunity as more mobile Internet devices emerge
- Lenovo's first step to enter the mobile Internet device (MID) market
- Leverage an effective platform to capture the growth opportunities
  - Access to experienced and successful management team
  - Lenovo Mobile's channel network
    - Close to 10,000 retail outlets in China
    - 100% coverage of Tier1-6 cities
  - Close ties with domestic telecom carriers
  - Leverage Lenovo Mobile's knowledge in the entire value chain of handset business
  - Smooth integration based on the same culture foundation

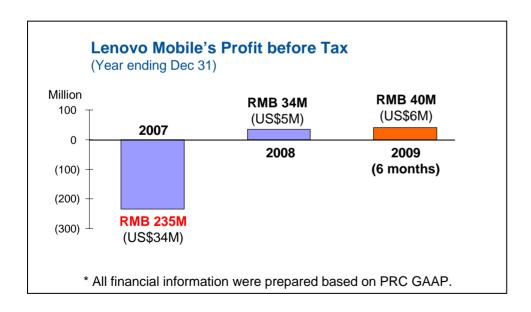


Lenovo Mobile's sales promotion booth in China



#### Lenovo Mobile's Recent Performance

- Turned profitable in 2008
  - Generated RMB 40 million profit before tax in the first half of 2009
- Regained No. 1 domestic brand position in May 2009
- Became No. 3 handset brand in China in August 2009







## **Next Steps**

- Circular to shareholders with independent Board Committee recommendation in Dec 2009
- Shareholders' approval at EGM Jan 2010



Lenovo OPhone - O1







Lenovo S700

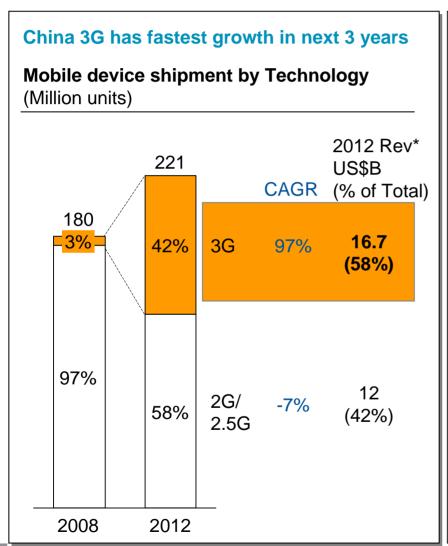


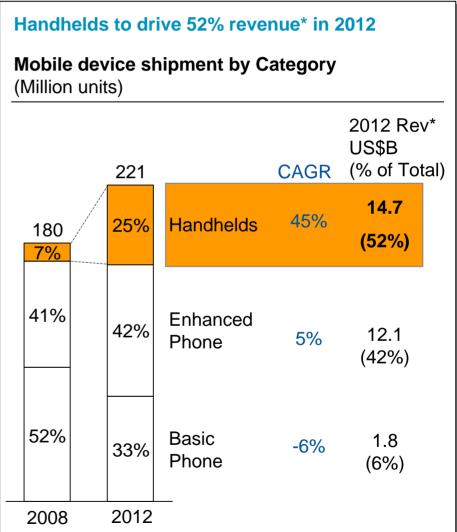


# **Appendix**

- Market Forecast: China's 3G & Handheld Markets
- Lenovo's Strategic Priorities

## Targets Fastest Growing Area of 3G & Handhelds







Source: Industry estimates

\* Wholesale revenue

# Strategic Priorities: Protect Strengths, Attack Opportunities

# **Protect**

Strengthen our China leadership as mobile handheld market grows

**Attack** 

China

- Expand leader snip position
- (2) Improve profitability

Think
/
Rel

- Return to profitability
- (2) Maintain/Grow share

TM ww

- Go global & gain share
- (2) Use Idea & Think
- Invest & move to profitability

**Emerging Market** 

- focus on TM & consumer
- Primary leverage of Idea portfolio

A natural expansion of our PC business as users behavior evolves

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ure in TM & EM

# **Effective business model**

- Lean cost structure
- Leverage China infrast
- Meet the par with competion in Rel
- **Innovation leadership**
- Premium Think
- Creative Idea
- New business
- Innovation efficiency



thank you grazie merci danke grazias 謝謝 спасибо gracias obrigado ありがとう dank takk bedankt dakujem

